

My name is Cassandra Nowak, and I am excited to put my name forward for the Condominium Representative seat on the Residential Property Manager Industry Council. With a career deeply rooted in condominium management since 2019, I have been fortunate to grow alongside Equium Group, a company that has mirrored the rapid evolution of our industry. My journey from Condominium Manager to my current role as Director of Condominium Management has provided me with a unique, ground-level perspective on the challenges and opportunities facing our sector. This progression, which included roles as Senior Condominium Manager, General Manager, and Associate Director, has given me a comprehensive understanding of the operational intricacies and strategic vision required to lead effectively.

I am a driven and highly organized professional, and my core passion lies in providing exceptional customer service. I believe that our primary role is to serve our clients, the condominium owners and residents with integrity and expertise. This commitment extends to my desire to mentor and develop the skills of fellow professionals in this industry. I firmly believe that by investing in our own, we elevate the quality of service across the board, which in turn enhances public trust and the value of the properties we manage.

My qualifications are by my dual license in both property management and condominium management, held since 2020. This background gives me a holistic view of different types of management and a deep appreciation for the distinguish condominium governance. The condominium industry is at a pivotal point, and I am eager to contribute to its evolution. I am keen to provide meaningful input on the developing regulations and standards that will shape our future. My goal is to help elevate the industry not only for the public we serve but also for the dedicated licensees who are the backbone of this profession. We have a collective responsibility to ensure that our industry is robust, ethical, and responsive to the needs of a growing and diverse population.

On a personal note, my life is grounded by my family. I am a wife, a proud mother, and a "furbaby mama" to our corgi. These roles have taught me invaluable lessons in patience, empathy, and the importance of building a strong, supportive community principles that I apply to my professional life every day. My family reminds me of the importance of creating safe, harmonious living environments, which is the ultimate goal of effective condominium management.

I am confident that my blend of hands-on experience, progressive leadership, and genuine passion for service makes me a suitable candidate for the Residential Council. I am ready to be a dedicated and collaborative voice for condominium managers across Alberta, working to advance our profession and ensure that it continues to thrive in the years to come. Thank you for your time and consideration.

Cassandra Nowak