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Renewal Roundup

The latest renewal period is behind us, and overall, the industry outlook remains positive.

The Numbers

Year-over-year, the number of individuals licensed in Alberta remained stable. The numbers in mortgage brokerage increased slightly, while the numbers in real estate brokerage and real estate appraisal decreased slightly.

As of October 7, 2019, 14,617 industry professionals were licensed. Of these, 11,934 real estate professionals (a decrease of 259), 2,144 mortgage brokerage professionals (an increase of 20), and 539 real estate appraisers (a decrease of 26) were licensed. The number of real estate appraisers is down over the last five years while the number of mortgage brokerage professionals is similar to those in the past five years.

This year, the number of new professionals joining the industry decreased. Between Oct. 1, 2018 and Sept. 30, 2019, 1,220 individuals joined the industry. Last year, 1,444 individuals joined. However, the industry saw fewer individuals leaving the industry for the second consecutive year.



This year more professionals entered the industry than left the industry.

Renewal Experience

During this year's licensing renewal period, RECA staff continued efforts to assist industry to complete renewals efficiently and effectively. RECA was very proactive and assisted in resolving renewal issues early. There were numerous communications to industry about important topics including the requirement to notify RECA about *Real Estate Act* Rules s.40 issues before starting a renewal, re-licensing course requirements, advice about how to avoid mistaken "yes" answers in the renewal form suitability questions, and advice relating to transferring brokerages.

On September 30, 2019, 82% of industry professionals had renewed, which was a slight decrease from the previous year. This could have been tied to some industry professionals not having completed the re-licensing courses on time this year.

As in past years, more than half of the renewals took place in the last week. On September 30, 2019, the last day to renew, a record 17.4% of professionals renewed. RECA staff, the myRECA licensing system, and RECA's education platform successfully accommodated the higher user volume in the last week and the last day.

The graph below shows the number of industry professionals who renewed each day in September.



Moving Forward

RECA departments completed internal reviews of this year's renewal, and will talk to brokerages in the coming months to identify opportunities for further improvements in the annual renewal process.

RECA would like to take this opportunity to thank industry professionals for their support and cooperation throughout this year's renewal.

Helpful Tip

RECA had numerous calls about forgotten usernames and passwords during this year's renewal process. It is a good idea to keep your username and password on file for future reference.

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If you do forget your username or password, there are options on the myRECA login page to have your username sent to you or reset your password. Simply go to www.myreca.ca and you will find the forgot username and forgot password beside the login.

Practice Tip: When Mortgage Professionals Can Collect Fees

Advice from your Mortgage Broker Practice Advisor, Gary Siegle

I often get asked, "when exactly can I collect my fee?". It's a good question because there are many steps involved in closing a mortgage transaction.

First of all, the timing is different for residential transactions than commercial transactions.

For residential transactions, you cannot collect (or even attempt to collect) until two things happen:

- 1. The borrower has signed a written commitment (this means the borrower has met all the lender's conditions)
- 2. the borrower has signed the *Cost of Credit Disclosure* and at least two business days have passed since the borrower received it or waived the time period for delivery, as required by the *Consumer Protection Act Regulations*.

The *Cost of Credit Disclosure Regulation* requires borrowers to receive a disclosure statement for mortgages at least two business days before they incur any obligation to the credit grantor or make any payment in connection with the mortgage loan.

A borrower may waive the time for delivery of the disclosure statement under certain conditions, which are outlined in Information Bulletin: <u>Cost of Credit Disclosure – Mortgage Brokerage</u>.

Commercial and investment mortgages do not have the same restrictions because they are not subject to the cost of credit disclosure provisions of the *Consumer Protection Act.*

In either case (commercial or residential) the fee must be disclosed and agreed to in writing.

I encourage mortgage industry professionals to use the <u>Mortgage Borrower Disclosure</u> document available on reca.ca. Completing this document will help you meet the mortgage brokerage responsibilities in the Rules.

I encourage mortgage industry professionals to use the appropriate disclosure/service agreement:

- <u>Borrower Consent & Disclosure When You Represent the Lender</u>: usually when dealing on behalf of a private lender, the brokerage charges a fee. You will then need to amend clause 6.1 to match the situation
- <u>Acting as an Intermediary Service Agreement</u>: use this form when your brokerage does not represent either the borrower or lender. If your brokerage is charging a fee in addition to receiving compensation from the lender, amend 7.1 accordingly
- <u>Borrower Consent & Disclosure When You Represent the Lender</u>: use this form when your brokerage represents the borrower. If your brokerage is charging a fee in addition to receiving compensation from the lender, amend 7.1 accordingly

Completing the appropriate document will help you meet the mortgage brokerage responsibilities in the Rules.

Practice Tip: Referral Fees Advice from your Mortgage Broker Practice Advisor, Gary Siegle

Most real estate transactions have several different players at the table. Many mortgage professionals have existing relationships with third-party service providers, and you may refer your clients to an insurance broker, home inspector, or cleaner. When you make the referral, you trust the person or company you're referring someone to, and you believe using the services of the third party is in the best interest of your client—even if you will collect a referral fee.

Collecting a referral fee is perfectly legal, but it must be disclosed to the client by the professional who is receiving the fee. <image>

Before a mortgage professional refers a client to a third-party service provider

and you may receive a referral fee or other compensation for the referral, you must disclose to your client, in writing:

- that you will be giving the client's confidential information to a third party
- the nature of the information being shared (name, address, contact info, etc.)
- the fact you will receive a fee or other compensation for the referral

After you provide those disclosures, the client must give their consent, in writing, to you to share their information with a third party. Remember, even a client's name, phone number or email are private, confidential information.

Should a mortgage professional not have written permission from their client to make a referral and possibly receive a referral fee, they're not entitled to receive a fee.

Another thing to remember is that all referral fees must be paid to you through your brokerage. Mortgage professionals cannot receive referral fee payments directly, and they cannot directly pay a referral fee to someone directly. The fee must go through the brokerage. The brokerage will then pay the specific mortgage professional in accordance with the brokerage policies and any agreements that exist between the mortgage professional and their brokerage.

Making disclosures in writing and being honest and transparent during a transaction builds trust and confidence in Alberta's mortgage industry and its professionals.

RECA's disclosure requirements are laid out in <u>RECA's Information Bulletin: Referrals – Industry</u> <u>Member Requirements.</u>

Practice Tip: Send your Clients to reca.ca for Helpful Information

Did you know that RECA provides lots of information for consumers as well as industry professionals? In fact, because RECA's mandate is to protect consumers, RECA has created a suite of articles, websites, and resources over the years for consumers. We continue to build the resources regularly. These are to help consumers, your clients, better understand the real estate, mortgage, and real estate appraisal industries, the services offered and transactions.

Why now?

RECA's communications survey conducted in July 2019 told us that licensed industry professionals are not necessarily aware of the extent of the resources available to their clients on RECA's website.

An educated consumer is a protected consumer. And an industry professional making their clients and potential clients aware of such information goes a long way in building trust between them and their clients, and the Alberta public and the industry.

Go to www.reca.ca and have a look around yourself.

Consumer Awareness of the Tools and Resources Available to the Public

Let your clients know there are tools and resources for their benefit. Check out RECA's:

- Home Buyer's Guide
- Home Seller's Guide
- <u>Making an Offer</u>
- <u>Getting an Offer</u>

- <u>Consumer Tools &</u> <u>Resources</u>
 - <u>Consumer Tips</u>
 - <u>Forms</u>
 - <u>Glossary</u>
 - <u>FAQs</u>

Consumer Awareness of the Industry as a Whole RECA regularly conducts

Consumer Focus Groups to gauge consumer awareness of RECA and the benefits and protections a regulated industry offers the public. Although overall awareness has increased over the years, twothirds of Albertans remain unaware that RECA regulates industry professionals.









RECA aims to improve consumer awareness and continue to inform the public you are part of a regulated industry. You can help with this. Higher levels of awareness will raise public understanding of industry value and demonstrate you are trusted licensed professionals who help consumers make one of the most important financial decisions they will likely make when purchasing property.

Point your clients at RECA's <u>Real Estate 101</u> page. It will give them all the background on the industry they need. If they want to dive further, there is more information in the <u>Real Estate</u> <u>Industry</u> section, including reasons for <u>working with a licensed professional</u>, a <u>plain language</u> <u>explanation</u> of the *Real Estate Act* Rules dealing with professional standards of conduct for industry professionals, and an overview of how consumers are protected by the Real Estate Assuarance Fund (also known as the <u>Consumer Protection Fund)</u>.

When you need to quickly explain what RECA is we have that covered too. Look for that explanation on the <u>What RECA Does for Consumers</u> page.

When consumers want to know how the standards are enforced, send them to <u>Complaints and</u> <u>Discipline</u> section. Everything is written with the consumer in mind.

Wait... there's more!

Consumers can also learn about important things they may encounter in real estate, mortgage, and appraisals, all from a consumer's perspective, including:

- Real Estate Appraisals
- <u>Real Property Reports</u>
- <u>Title Insurance</u>
- <u>The Residential</u>
 <u>Measurement Standard</u>
- <u>Radon</u>
- Property Stigma

- <u>Attached vs. Unattached</u>
 <u>Goods</u>
- Material Latent Defects
- Financial Literacy
- <u>Mortgage Fraud</u>
- Working with a Mortgage
 Broker

Consumer can also reach out to RECA's Information Officers directly with a question, by phone, or by email at <u>info@reca.ca</u>. They can also check the licence status and licence history of any professional they encounter using the <u>Find a Professional tool</u>.

RECA takes its mandate to protect consumers seriously, and has made consumers the primary stakeholder of the 2016-2020 Strategic Plan. The goal of the plan is to ensure that every consumer who uses the services of an industry professional is aware of RECA, and aware of the protections and services available to them in a regulated environment.

As a self-regulated profession, it is important for industry professionals to demonstrate the value of regulation to consumers. Part of that is making consumers aware of your regulator, the work it does and the services it offers. You can help deliver this message to consumers by making them aware of reca.ca. Consumers will appreciate your help!

Remembering Lynn Allen Patrick

It is with a heavy heart we announce that Lynn Patrick, former Council member of RECA, passed away in September. Lynn was a public member of Council, and RECA's very first public member Chair (2005). He served on a number of government boards and was involved with several charities. During his term as Chair he made strides to clarify the intent and purpose of the Assurance Fund. RECA and industry professionals who worked with him will remember him for his amazing ability to look at things objectively, logically, and in a very calm manner. He was committed to the security of the public and effective, principled self-regulation. We offer our deepest condolences to his loved ones.

RECA Education Program wins Brandon Hall award

RECA has been awarded Silver in Brandon Hall Group's 2019 Excellence in Learning Awards for our Real Estate Update 2018 course. This is the first time RECA has won a Brandon Hall award. The awards recognize the best organizations that have successfully deployed programs, strategies, modalities, processes, systems, and tools that have achieved measurable results. The program attracts entrants from leading corporations around world, as well as mid-market and smaller firms.

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The Regulator is published by the Real Estate Council of Alberta.

Please forward any questions regarding the content of the Regulator, or any questions regarding licensing or mandatory education, to info@reca.ca



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