

Individual Advertising

DOES NOT MEET REQUIREMENTS

JUST LISTED



SERVICE AND EXPERIENCE YOU CAN TRUST
CATHERINE JAMES



555.555.5555
www.catherinejamesrealtor.ca



The brokerage name is smaller than the primary identifier.



CATHERINE JAMES
SERVICE AND EXPERIENCE YOU CAN TRUST



555.555.5555
www.catherinejamesrealtor.ca

The brokerage name is smaller than the primary identifier.

WWW.CATHERINEJAMESASSOCIATES.CA



CATHERINE JAMES TEAM
SERVICE AND EXPERIENCE YOU CAN TRUST



CATHERINE JAMES
555.555.5555



The website domain name is the primary identifier, and is not adjacent to the brokerage name. Also, please note that the website domain name can only be the primary identifier if they are the registered brokerage name.

MEETS REQUIREMENTS

JUST LISTED



SERVICE AND EXPERIENCE YOU CAN TRUST
CATHERINE JAMES



555.555.5555
www.catherinejamesrealtor.ca



The brokerage name is similar in size and adjacent to the primary identifier.



CATHERINE JAMES
SERVICE AND EXPERIENCE YOU CAN TRUST



555.555.5555
www.catherinejamesrealtor.ca

The brokerage name is similar in size and adjacent to the primary identifier.

JUST LISTED



SERVICE AND EXPERIENCE YOU CAN TRUST
CATHERINE JAMES TEAM



Catherine James
555.555.5555
www.catherinejamesassociates.ca



The brokerage name is similar size and adjacent to the primary identifier, and the website domain name is not the primary identifier.

JUST LISTED



CATHERINE JAMES REAL ESTATE TEAM
SERVICE AND EXPERIENCE YOU CAN TRUST



555.555.5555
WWW.CATHERINEJAMESASSOCIATES.CA



genuine realty group

This advertisement does not include at least one name of a licensed professional on the team. A name within the team name does not meet the requirement of having a licensed professional name on advertisements. A licensed professional within the team must appear in the advertisement.

JUST LISTED



SERVICE AND EXPERIENCE YOU CAN TRUST
JAMES REAL ESTATE TEAM



Catherine James
555.555.5555
www.catherinejamesrealtor.ca



genuine realty group

This advertisement includes a name of a licensed professional on the team.

JUST LISTED



CATHERINE JAMES
SERVICE AND EXPERIENCE YOU CAN TRUST



CATHY JAMES
555.555.5555
WWW.CATHERINEJAMESREALTOR.CA



genuine realty group

The licensed professional included an "aka" name (Cathy) and not the name as it appears on their licence. Professionals can register an "aka" name with RECA, which would make the advertisement acceptable.

JUST LISTED



Catherine James
SERVICE AND EXPERIENCE
YOU CAN TRUST



555.555.5555
www.catherinejamesrealtor.ca



genuine realty group

This advertisement includes a large slogan between the main identifier and the brokerage name. This slogan significantly separates the main identifier and the brokerage name so that it is no longer adjacent.

JUST LISTED



Catherine James
SERVICE AND EXPERIENCE YOU CAN TRUST



555.555.5555
www.catherinejamesrealtor.ca

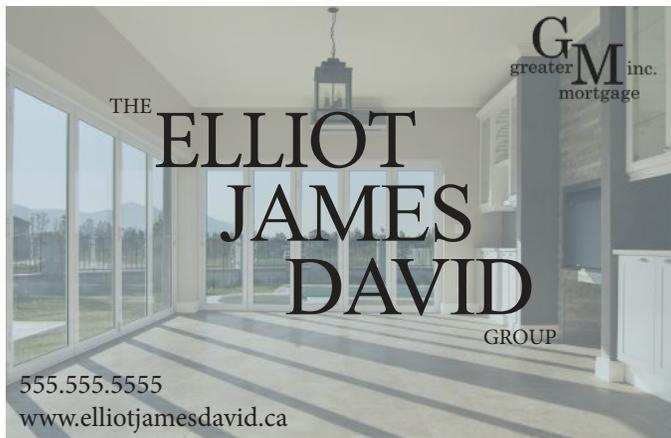


genuine realty group

This advertisement includes a small slogan between the main identifier and the brokerage name. This slogan does not significantly separate the main identifier and the brokerage name so they are still adjacent in the spirit of this new clarification.

Team Advertising

DOES NOT MEET REQUIREMENTS



The brokerage name is not clearly indicated, and is smaller than the team name.

MEETS REQUIREMENTS



The brokerage name is similar in size and adjacent to the primary identifier.

DOES NOT MEET REQUIREMENTS



The brokerage name is not clearly indicated, and is not adjacent to the team name.

MEETS REQUIREMENTS



The brokerage name is similar in size and adjacent to the primary identifier.

DOES NOT MEET REQUIREMENTS



The brokerage name is not clearly identified, and not adjacent to the team name. Also, the term "associates" is prohibited.

DOES NOT MEET REQUIREMENTS



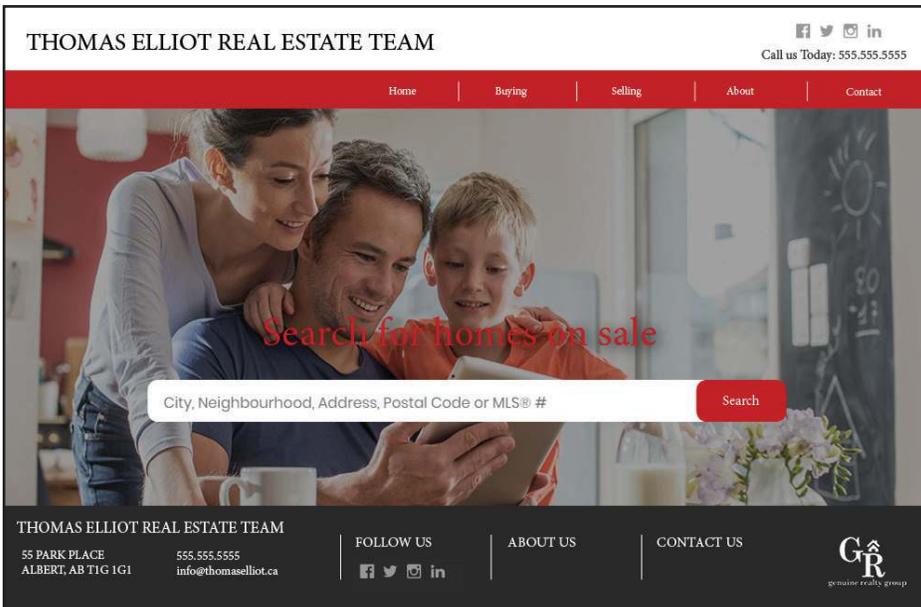
The website domain name is the primary identifier, and is not adjacent to the brokerage name. Website domain names can only be the primary identifier if they are the registered brokerage name. The prohibited terms do not apply to domain names.

The term "real estate" is permitted if immediately followed by team or group. The website domain name is not the primary identifier.



Website Advertising

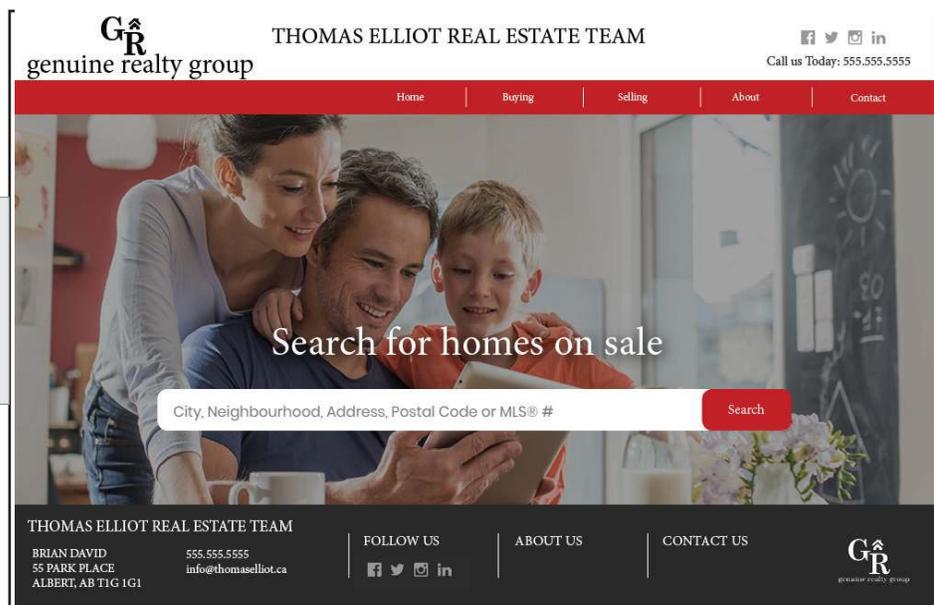
DOES NOT MEET REQUIREMENTS



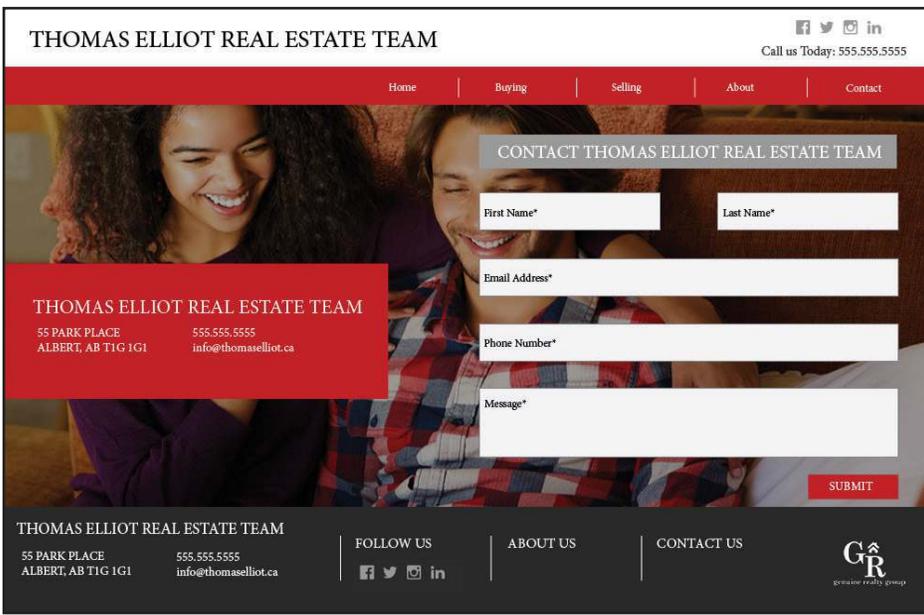
The brokerage name is not clearly indicated. It appears in the footer of the landing page, and is not adjacent to the primary identifier.

The brokerage name is in similar size and adjacent to the primary identifier.

MEETS REQUIREMENTS

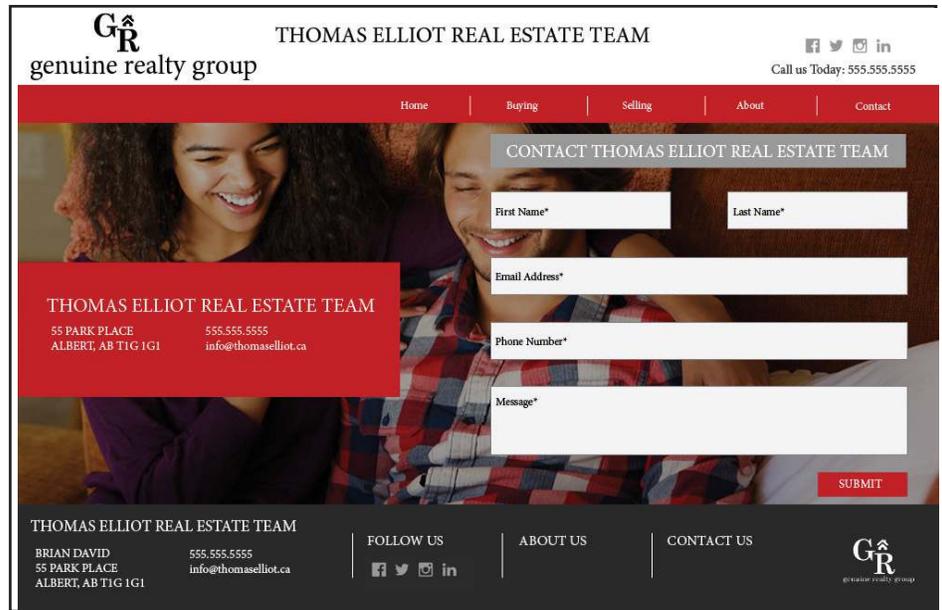


DOES NOT MEET REQUIREMENTS



This website inner page is not acceptable because the brokerage name is not clearly indicated. It appears in the footer of the inner page, and is not adjacent to the primary identifier.

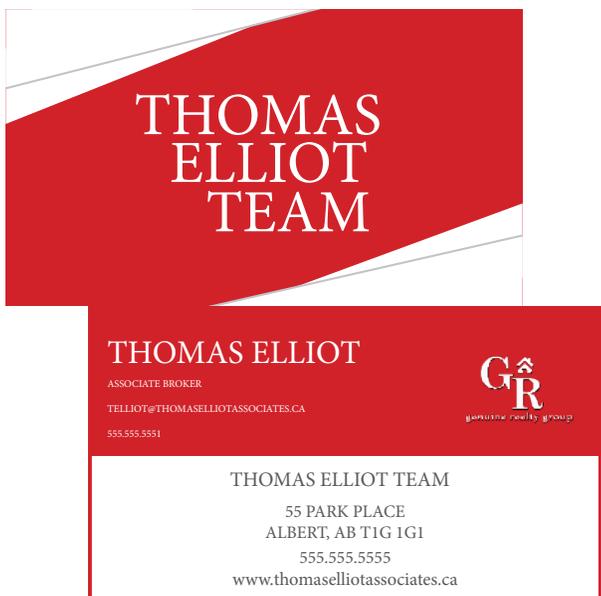
MEETS REQUIREMENTS



This website inner page is acceptable because the brokerage name is similar in size and adjacent to the primary identifier. The brokerage name must appear on every page in the website and must be adjacent to the other primary identifiers.

Business Card Advertising

DOES NOT MEET REQUIREMENTS



The brokerage name is missing from the front, and therefore is not adjacent to the other identifier.

MEETS REQUIREMENTS



The brokerage name is clearly indicated, and adjacent to the other identifier.